

A dynamic, high-speed photograph of a blue powder explosion, creating a starburst shape against a white background. The powder is concentrated in the center, with fine particles radiating outwards, creating a sense of motion and energy.

VECTAIR  
**V-AIR®**  
*SOLID*

# MULTI PHASING

PASSIVE AIR  
FRESHENER

With sub-micron fragrance technology

[www.vectairsystems.com](http://www.vectairsystems.com)



# SCIENCE MADE SIMPLE.

**Technology doesn't have to be technical.**  
**In fact, science can make things simple.** The technology behind V-Air® SOLID is packed into one powerful refill component, so we've done the hard work for you - no fuss, just fragrance.



# NO BATTERIES REQUIRED.

## **NO batteries.**

- V-Air® SOLID is free of batteries. It is designed so it does not need any external power source such as oxygen or hydrogen fuel cells.

## **NO propellants.**

- V-Air® SOLID has no propellants and doesn't rely on gravity – all it needs to work is natural airflow.



CO<sub>2</sub>e  
Assessed  
Product



Carbon  
Neutral  
Product







# SUB MICRON TECHNOLOGY.

V-Air® SOLID utilizes pioneering multi-phasing sub-micron technology.

- The V-Air® SOLID particles enable superior fragrance delivery, yet are sized typically below 1.0 micron. This means they are much smaller and lighter than the particles in other fragrance systems, remaining airborne for many hours. This makes V-Air® SOLID highly effective whilst being safe for public areas and continuous exposure.



# HOW DOES IT WORK?

V-Air® SOLID incorporating sub-micron technology is made up of a unique outer capsule and a fragrance core.

- This, combined with a passive dispenser, delivers continuous fragrance.

The unique outer capsule is infused with high quality perfumes, then complemented by an integrated internal fragrance core. These combine and diffuse powerful key fragrance notes that are subtly different. The diffusion rate of fragrance moving through the outer capsule is much different to the fragrance evaporating from the surface of the fragrance core. This means that the start fragrance transforms into something very different over time.

These blends of complementary but differing fragrance notes specifically eliminate fragrance fatigue in a revolutionary way, all from one single passive aircare system.







# NO LIQUIDS NO LEAKS.

**V-Air® SOLID utilizes a solid state cartridge.**

- V-Air® SOLID contains no liquids so won't spill, even if knocked over. This reduces damages, ensures safety in use, and also in transportation.

V-Air® SOLID. Multi-phasing, sub-micron fragrance technology packed into just a single component. The science in V-Air® SOLID speaks for itself.





# ATTRACT CUSTOMERS.

## **Attract new customers. Reach new audiences.**

It's all about creating memories & moments that stay in the mind for more than a few hours. Companies are increasingly looking at scent marketing in order to engage and attract new audiences. V-Air® SOLID allows you to provide a non-aerosol scent solution.

# THE SCIENCE OF SCENT.

**Smell challenges our senses and is deeply connected to our emotional state. It has far greater influence on our attitudes than we realize.** 75% of the emotions we generate on a daily basis are affected by smell.' (Martin Lindstrom, Brand Sense: Build Powerful Brands Through Touch, Taste, Smell, Sight, and Sound).

In a Las Vegas casino, a pleasant ambient scent in an area of the casino was related to 45% more revenue than comparable non-scented slot machine areas (Hirsh, 1995). In another study, a sweet citrus ambient scent nearly doubled the average total purchases in a retail setting, from \$55 to \$90 per customer.



# PRODUCT SPECIFICATIONS + CODES.

Product code:

V-Air® MVP Dispenser White  
[VAIR-MVPW]

V-Air® MVP Dispenser Chrome  
[VAIR-MVPC]

V-Air® MVP Dispenser Black  
[VAIR-MVPB]

**Dimensions:** 138mm (h) x 60mm (w) x 69mm (d)

**Operation:** Requires just natural airflow.

**Coverage:** Effective in room sizes up to 100m<sup>3</sup>.

**Fragrance Life:** Fragrance life of up to 60 days.

**Pack size:** 6 x refills per case.

**Certification:** CE approved.

# DISCOVER OUR FRAGRANCES.

Vectair V-Air® SOLID non-aerosol fragrances provide a positive user experience for interior spaces.



## Apple Orchard

Your senses embark on an indulgent journey of taut apple, leading into spicy rich aromas of clove, cinnamon and nutmeg, with a touch of velvety vanilla.

**Product code:** V-SOLID APPLE

**Intensity level:** 3

## Bergamot & Sandalwood

NEW

Fresh top notes of citrus lemon with a woody base makes this an alluring aroma

**Product code:** V-SOLID BERGAMT

**Intensity level:** 1

## Citrus Mango

This fruity cocktail starts with a burst of fresh citrus peel and juicy berries, opening the way to a lively lime with vanilla ice cream, and departing with a punch of peach and mango musk.

**Product code:** V-SOLID CITRUS

**Intensity level:** 1

## Cool Mint

Beginning with crisp cedar and pine, the fragrance evolves into a cooling herbal aroma, transforming into a sparkling blend of energising wild mint and eucalyptus, with a touch of lemon spearmint.

**Product code:** V-SOLID MINT

**Intensity level:** 1

## Cucumber Melon

A heavenly mix of sweet and subtle. A fresh crush of cucumber leads into a calming melon, which drifts into an uplifting peach.

**Product code:** V-SOLID MELON

**Intensity level:** 4

## Ocean Spray

Opening with a mixture of clove, jasmine and lemon peel, this floral blend blossoms into a wave of soapy, cool marine musk.

**Product code:** V-SOLID OCEAN

**Intensity level:** 3

## R

(Contains Citronella)

This mix of essential oils blend Citronella, Eucalyptus and Geraniol to create a strong, natural and effective fragrance that lasts up to 30 days.

**Product code:** V-SOLID R

**Intensity level:** 1

## Sea Salt & Bamboo

NEW

Escape the everyday along the windswept shore with the aroma of sea salt filling the air around you, the freshness of crunchy sea salt is wrapped in oceanic and marine notes to transport you to the seashore.

**Product code:** V-SOLID SEASALT

**Intensity level:** 4

## Sweet Pea & Wisteria

NEW

This sweet fragrance of delicate blooms accented with hints of peony, rose & jasmine is brought to life by the bright & energetic notes of wisteria

**Product code:** V-SOLID SWEETP

**Intensity level:** 5

Intensity level: 1 = Strong / 5 = Subtle





#### European Head Office

##### **Vectair Systems Ltd**

The Trident Centre  
Armstrong Road  
Basingstoke | Hampshire  
RG24 8NU  
United Kingdom

Tel: +44 (0) 1256 319 500  
[emea.info@vectairsystems.com](mailto:emea.info@vectairsystems.com)

#### North American Headquarters

##### **Vectair Systems Inc.**

2095 Spicer Cove  
Covington Way Distribution Center  
Memphis  
TN 38134  
USA

Tel: 901 373 7818  
[info@vectairsystems.com](mailto:info@vectairsystems.com)

[www.vectairsystems.com](http://www.vectairsystems.com)

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